

CONSUMER PROTECTION



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News

November 2003 Edition

Dear Wisconsin Children's Safety Advocates:

In October 2003, the U.S. Consumer Product Safety Commission issued a total of **four (4) recalls relating to products affecting children**. Attached is a summary of the releases identifying the product, problem and what should be done with the recalled product.

We have found that not all of the recalls are picked up by the news media as they occur. This monthly summary will give you the opportunity to review all of the children's product safety recalls for the past two months.

If you are interested in a complete text of the recall, double click on the hyperlink at the end of the recall description. This will take you to the CPSC website and the actual recall notice. If you have other product safety questions you may call our toll free number at **(800) 422-7128**. You should leave your name, your organization's name and a phone number.

Following is a listing of the 4 "KIDS" recalls by title and identification number (when available):

- ❖ Magic Cabin, Inc. is recalling Sonato Wooden Toy Cars.
- ❖ Neurosmith is recalling Children's Plush Toys. #04-018
- ❖ Sarut Group d/b/a City Limit of New York, N.Y. is recalling Fish-Shaped Cigarette Lighters. #04-019
- ❖ Style Asia Inc. is recalling Cigarette Lighters. #04-020

We hope you find this service of value and that it assists you to:

"KEEP YOUR KIDS SAFE!"

KEEP YOUR KIDS SAFE

Release: Magic Cabin Inc. of Dayton, OH is voluntarily recalling about 600 Sonato Wooden Toy Cars. The wheels on the toy car can come off, posing a choking hazard to young children. Magic Cabin catalogs and Web site from December 2002 through August 2003 for about \$10. The cars were made in Germany.

Problem: The wheels on the toy car can come off, posing a choking hazard to young children.

What to do: Consumers should take the toy away from small children immediately and return the toy to Magic Cabin - Attention: Returns 3700 Wyse Road, Dayton, OH 45414-2541 for a full refund, including postage. Consumers should contact Magic Cabin toll-free at (888) 623-3655 between 9 a.m. and 5 p.m. ET Monday through Friday or visit the firm's Web site at www.magiccabin.com.



- <http://www.cpsc.gov/cpscpub/prerel/prhtml04/04503.html>

Release Number: 04-018 Neurosmith of Long Beach, CA is voluntarily recalling about 4,400 Pet Me Platypus. Pet Me Platypus is a musical plush toy with a green head, yellow beak and legs, and blue body. The toy features four geometric shape buttons: a red heart, yellow star, orange circle, and green square. The recalled units have Model #42080 engraved on the battery box cover and batch numbers FV23, FV24, FV25, FV27, FV28, FV29, or FV30 printed vertically on the right side of the cover. Pet Me Platypus is a musical plush toy with a green head, yellow beak and legs, and blue body. The toy features four geometric shape buttons: a red heart, yellow star, orange circle, and green square. The recalled units have Model #42080 engraved on the battery

box cover and batch numbers FV23, FV24, FV25, FV27, FV28, FV29, or FV30 printed vertically on the right side of the cover. The platypus is made in China.

Problem: Any of the four plastic button covers can detach, posing a small parts choking hazard to young children.

What to do: Consumers should immediately stop children from playing with this toy and contact Neurosmith for a free replacement Pet Me Platypus. Call Neurosmith at (800) 220-3669 ext. 1066 between 7:30 am and 4:30 pm PT Monday through Friday, or visit the firm's Web site at www.neurosmith.com



- <http://www.cpsc.gov/cpscpub/prerel/prhtml04/04018.html>

Release Number: 04-019 The Sarut Group d/b/a as City Limit of New York, N.Y. is voluntarily recalling about 3,100 Fish-shaped cigarette lighters. These novelty cigarette lighters have a metallic colored plastic body and are shaped to resemble a fish and come in a variety of 18 different colors. Colored designs are painted on the body of the fish. The lighters contain a black lighter insert which can be pulled out of the body of the fish. The inserts have a white colored fish skeleton painted on the side. The lighters were sold through internet sales and distribution to retail firms from 2002 to 2003. The cigarette lighters were made in France.

Problem: The lighters lack the required child resistant mechanisms and can expose children to fire hazards.

What to do: Return the lighters to the retail firm or Sarut Group for a full refund and a discount coupon on your next purchase. Beverly Olivier Customer Service Representative at the Sarut Group at (800) 345-6404 between 9 a.m.

to 5 p.m. E.T. Monday through Friday.



- <http://www.cpsc.gov/cpscpub/prerel/prhtml04/04019.html>

Release Number: 04-020 Style Asia, Inc. Moonachie, N.J. 07074 is voluntarily recalling about 3,000 Wristwatch Lighter and 5,000 Cigarette-shaped Lighter. The Wristwatch lighter is an actual digital wristwatch with a cigarette lighter incorporated into it. The Cigarette Shaped lighter is designed to resemble a filter tipped cigarette. The lighters were sold nationwide primarily through internet sales. The cigarette lighters were made in China.

Problem: The cigarette lighters do not have qualified child resistant mechanisms and pose a fire hazard to children.

What to do: Return the lighters to Style Asia for a refund and discount coupon. Call Style Asia toll free at (800) 522-7465 between 9 and 5 ET Monday through Friday.



- <http://www.cpsc.gov/cpscpub/prerel/prhtml04/04020.html>

If you would like to sign up for the Keep Your Kids Safe newsletter, please visit our webpage at <http://datcp.state.wi.us> or contact Michelle Reinen at (608) 224-4988 or michelle.reinen@datcp.state.wi.us. Please be sure to provide your name, telephone number and e-mail address.

If you have any questions or want to file a complaint regarding an unsafe product, contact:

WI Bureau of Consumer Protection,
Regulation & Safety Section
1-800-422-7128 (toll free in Wisconsin)
or (608) 224-4988